

Unlock Growth: End-to-End Business Advisory & Marketing Solutions

Welcome! In today's dynamic business landscape, achieving sustainable growth requires more than just advice. It demands a partner who can not only craft winning strategies but also roll up their sleeves and execute them.

I'm more than a consultant, delivering both strategy and execution (if needed) with my interim/fractional CMO services. I offer end-to-end business advisory and marketing solutions designed to unlock your full potential, transforming vision into reality.



Oriol Guitart Business Advisor





Beyond Consulting: Strategy & Execution for Tangible Results

I don't just advise, I act. My services bridge the gap. Strategy and execution are seamlessly integrated. Get real results, not just recommendations.

Strategic Vision

Crafting innovative and data-driven business strategies tailored to your unique challenges and opportunities. I don't just identify the path forward; I map it out with precision.

Hands-On Execution

Bridging the gap between strategy and action with practical implementation support across all key business functions. I ensure your vision is not just planned but realized.

Measurable Outcomes

Focusing on delivering tangible and quantifiable results, driving revenue growth, improving profitability, and maximizing return on investment. I measure success by what you achieve.

End-to-End Solutions: From Vision to Results

1

Business Advisory

Strategic planning, market analysis, and operational optimization.

2

Marketing Strategy

Brand development, digital marketing, content creation, social media management, and performance marketing.

3

Fractional CMO

Interim marketing leadership, campaign management, and team development.

4

Sales Enablement

Sales process improvement, lead generation, and sales training.





Strategies to Drive Revenue Growth

Target the right audience. Craft compelling messages that resonate. Optimize your B2C, B2B or B2B2C marketing efforts for maximum impact. Drive customer acquisition and retention.



Targeted Lead Generation

Implement proven strategies to attract high-quality leads and expand your customer base. Focus on reaching the right prospects with the right message at the right time.



Sales Process Optimization

Refine your sales funnel to maximize conversion rates and shorten sales cycles. Identify and eliminate bottlenecks to ensure a smooth and efficient customer journey.



Sales Team Empowerment

Provide your sales team with the tools, training, and resources they need to succeed. Equip your team to close more deals and exceed their targets.



Interim/Fractional CMO: Expert Leadership On-Demand

Expertise Without the Overhead

Gain access to top-tier marketing leadership without the cost of a full-time executive. As a Fractional CMO I offer strategic guidance and hands-on execution, tailored to your specific needs and budget.

Strategic Guidance & Accelerated Growth

Drive rapid and sustainable growth by leveraging the expertise of a seasoned marketing professional who can quickly assess your current situation, develop a winning strategy, and execute it effectively.

Flexibility and Scalability

Scale your marketing efforts up or down as needed, adapting to changing market conditions and business priorities. My Fractional CMO services provides the agility you need to stay ahead of the curve.





Case Studies: Real-World Success Stories

Explore proven track record. Discover how I've helped businesses thrive. See tangible results achieved through strategic advisory. Witness marketing strategies come to life.



Marketing Strategy | Revenue Management

Customer: JAZZ|BCN Apartments

Industry: Hospitality

Goals achieved: Increased RevPAR by 20%



Kid's Fashion Strategy for the spanish market

Customer: Vertbaudet.es

Industry: Fashion

Delivery: Omnichannel approach, Brand & Social Media Strategy





Ready to Elevate Your Business? Let's Talk.

Don't settle for ordinary. I am passionate about helping businesses like yours achieve extraordinary results. Contact me today to schedule a consultation and discover how my end-to-end business advisory and marketing solutions can unlock your full potential.

Visit oriolguitart.com to learn more and take the first step towards growth and transformation. I am here to provide the expertise and support you need to succeed.



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